FACULTY OF INFORMATICS
M.C.A. III – Year (MAIN) (CDE) Examination, August 2007
Subject : Electronic Commerce

Time : 3 Hours Max. Marks : 80
Note : Answer one question from each unit. All questions carry equal marks.

Unit – I
1.(a) Distinguish between traditional commerce and e-commerce. (8)
(b) Explain the various mark-up languages with formats and examples. (8)
2.(a) Explain the nature of electronic shopping. (8)
(b) Explain the following terms : (4x2=8)
(i) [Internet](http://www.indiastudychannel.com/exams/ExamPaper40963.aspx)
(ii) Intranet
(iii) Extranet
(iv) WWW
Unit – II
3. What is [website](http://www.indiastudychannel.com/exams/ExamPaper40963.aspx) Usability ? Explain the various measurements to know the usability of website. (16)
4. Explain the nature of marketing in e-commerce environment. (16)
Unit - III
5. Discuss the SCM and JIT applications in B2B electronic commerce. (16)
6. Explain the legal, ethical and tax issues involved in electronic commerce. (16)
Unit - IV
7. Explain the legal framework in India with respect to E-commerce. (16)
8. Explain the functions of E-commerce software. (16)
Unit - V
9. Discuss the various electronic payment systems. (16)
10.(a) Discuss the risks involved in electronic payment systems. (8)
(b) What are the objectives of E-commerce [security](http://www.indiastudychannel.com/exams/ExamPaper40963.aspx) (8)