

Code No: D8210 JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD M.TECH II - SEMESTER EXAMINATIONS, APRIL/MAY 2012 E-COMMERCE (COMPUTER NETWORKS)

Time: 3hours

Max. Marks: 60

Answer any five questions All questions carry equal marks

- 1. Explain e-commerce frame work with an example of mercantile process model. What are the problems of e-commerce?
- 2. Explain EDI frame work with an example of banking transactions and supermarkets. What are the advantages and disadvantages of this system?
- 3. What is a digital library? What are its advantages and disadvantages? Quote examples.
- 4. How do you perform resource discovery and information retrieval with the help of ecommerce? What are its applications?
- 5. What is the importance of video conferencing in present market? How to manage online Universities with this facility?
- 6. Explain the relationship between e-commerce and ERP. Explain the applicability of ERP in SME segment.
- 7. Discuss the security requirements for Internet and E-commerce applications. What are the hardware gadgets and softwares available to meet the security standards?
- 8. Write short notes on
- a) Advantages on e-wallets
- b) Uses of e-tendering
- c) Mobile Computing.
