

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 140 Programme Name: MASTER IN MASS COMMUNICATION SchemeID: 120402010001 Sem./Year: 01 SEMESTER
 Institution Code: 203 Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	40101	MMM101	INTRODUCTION TO SOCIAL SCIENCES	5	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
02	40103	MMM103	INTRODUCTION TO INDIAN LITERATURE	5	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
03	40105	MMM105	DEVELOPMENT OF MEDIA: INDUSTRIES, PROFESSIONS & CAREERS	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
04	40107	MMM107	INTRODUCTION TO STILL PHOTOGRAPHY & CINEMA	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
05	40109	MMM109	COMMUNICATION THEORY	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
06	40151	MMM151	STILL PHOTOGRAPHY	3	PRACTICAL	UES	COMPULSORY	MANDATORY	40	60	100	50
07	40153	MMM153	SEMINAR-PRESENTATION	3	PRACTICAL	UES	COMPULSORY	MANDATORY	40	60	100	50

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S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	40201	MMJN201	JOURNALISM : CONCEPT & PRACTICES	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
02	40203	MMJN203	FUNDAMENTALS OF REPORTING & EDITING	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
03	40205	MMJN205	ADVANCE REPROTING, WRITING & PHOTO JOURANLISM	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
04	40207	MMCC201	PRINCIPLES & CONCEPTS OF CORPORTATE COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
05	40209	MMCC203	BUSINESS COMMUNICATION & VISUAL LANGUAGE	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
06	40211	MMCC205	BASICS OF ADVERTISING, DESIGNING & GRAPHICS	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
07	40213	MMTV201	PRODUCTION, DIRECTION & ETHICAL ISSUES	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
08	40215	MMTV203	TECHNIQUES OF CAMERA & LIGHT	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
09	40217	MMTV205	SOUND & POST PRODUCTION TECHNIQUES	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
10	40219	MMNM201	INFORMATION TECHNOLOGY FOR MEDIA	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
11	40221	MMNM203	CYBER MEDIA WRITING	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
12	40223	MMNM205	MOBILE & VISUAL COMMUNCATION	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
13	40251	MMJN251	REPORTING & EDITING LAB	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	50
14	40253	MMJN253	ADVANCE JOURNALISM & PHOTO LAB.	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	50
15	40255	MMJN255	MINOR PROJECT	4	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	50
16	40257	MMJN257	INDUSTRIAL TRAINING REPORT	4	PRACTICAL	NUES	ELECTIVE	DROPPABLE	--	100	100	50
17	40259	MMCC251	BUSINESS COMMUNICATION & VISUAL LANGUAGE LAB.	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	50
18	40261	MMCC253	ADVERTISING, DESIGNING & GRAPHICS LAB.	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	50
19	40263	MMCC255	MINOR PROJECT	4	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	50
20	40265	MMCC257	INDUSTRIAL TRAINING REPORT	4	PRACTICAL	NUES	ELECTIVE	DROPPABLE	--	100	100	50
21	40267	MMTV251	CAMERA & LIGHT LAB	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	50
22	40269	MMTV253	SOUND & EDITING LAB	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	50
23	40271	MMTV255	MINOR PROJECT	4	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	50
24	40273	MMTV257	INDUSTRIAL TRAINING REPORT	4	PRACTICAL	NUES	ELECTIVE	DROPPABLE	--	100	100	50
25	40275	MMNM251	CYBER MEDIA WRITING LAB	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	50

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26	40277	MMNM253	MOBILE & VISUAL COMMUNICATION LAB.	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	50
27	40279	MMNM255	MINOR PROJECT	4	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	50
28	40281	MMNM257	INDUSTRIAL TRAINING REPORT	4	PRACTICAL	NUES	ELECTIVE	DROPPABLE	--	100	100	50

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