

**SRI VENKATESWARA UNIVERSITY**  
**B.Com THIRD YEAR DEGREE EXAMINATIONS, MARCH/APRIL – 2010**  
**TIME – TABLE**  
( Common Core Syllabus)

<b>Part II – Subjects</b>		<b>31-03-2010 (Wednesday)</b>	<b>9a.m. to 12 noon</b>
<b><u>18-03-2010 (Thursday)</u></b>	<b>9a.m. to 12 noon</b>		
250- Paper IX – Business Laws (from 2002-2003) (Common to Corp/OM&S & SP/Com.Appl /Advt/TTP)	100	256 - Paper XIV – (Elective Paper I) Corporate Accounting (from 2002-2003) (Common to Corp/OM & S & SP/Com. Appl./TTP)	100
247-9 - Paper VII – Mercantile and Industrial Law (who appeared in Sept. 2002 or earlier)	100	<b><u>Advertising Sales Promotion and Management</u></b>	
		306 - Paper XIV – Marketing Communication (from 2002-2003)	100
<b><u>20-03-2010 (Saturday)</u></b>	<b>9a.m. to 12 noon</b>	252-9 - Paper XII – Management Accountancy – Group-I (who appeared in Sept. 2002 or earlier) (Common to Group-V Paper XI Taxation and Tax Procedure	100
251- Paper X – Income Tax & Practical Auditing (from 2002-2003) (Common to Corp/OM & SP Com. Appl/Advt Taxation and Tax Proceedure)	100	254-9 -Paper XII – Income Tax and Other Taxes Group – III (who appeared in Sept. 2002 or earlier)	100
310 - Paper X – Auditing Theory & Practice (from 2002-2003)	100	<b><u>Advertising Sales Promotion and Management</u></b>	
248-9 - Paper VIII – Accountancy – III (who appeared in Sept. 2002 or earlier)	100	307-10-PaperXII – Personal Selling and Salesmanship (who appeared in Sept. 2002 or earlier)	100
<b><u>23-03-2010 (Tuesday)</u></b>	<b>9a.m. to 12 noon</b>		
252 - Paper XI – Cost and Management Accounting (from 2002-2003) (Common to Corp/OM & SP.Com. Appl/Advt/TTP)	100	<b><u>03-04-2010 (Saturday)</u></b>	<b>9a.m. to 12 noon</b>
249-9 - Paper IX – Company Law and Auditing (who appeared in Sept. 2002 or earlier)	100	257 - Paper XV – (Elective I Paper II) Advanced Management Accounting (from 2002-2003) (Common to Corp / OM & S & SP/Com. Appl./TTP and also common to B.Com General/Comp.Appl under Elective II - Paper II)	100
<b><u>Corporate Secretaryship</u></b>		<b><u>Advertising Sales Promotion and Management</u></b>	
286-9-Paper IX – Office Management & Business Communication	100	307-PaperXV – Personal Selling and Salesmanship (from 2002-2003)	80
289 - Office Management and Secretarial Practice Paper IX – Office Communications & Correspondence (who appeared in Sept. 2002 or earlier)	100	287-9 - Paper X – Computer Applications (Common to Corporate Secretary ship)	100
<b><u>Taxation and Tax Procedure</u></b>		Office Management and Secretarial Practice and also common to III B.Com Elective Paper XII Groups IV & V) (who appeared in Sept. 2002 or earlier)	
310-9 - Paper IX – Theory & Practice of Auditing (w.e.f. 2000-2001) (who appeared in Sept. 2002 or earlier)	100	256-9 - Paper XII – Banking Law & Practice – Group IV (for candidate who failed in YES Scheme)	100
<b><u>Advertising Sales Promotion and Sales Management</u></b>		311 - Paper XII – Other Tax Laws & Practice (w.e.f. 2000-2001) (who appeared in Sept. 2002 or earlier)	100
306-9- Paper IX – Managerial Economics (w.e.f. 2000-2001) (who appeared in Sept. 2002 or earlier)	100		
<b><u>26-03-2010 (Friday)</u></b>	<b>9 a.m. to 12 noon</b>	<b><u>09-04-2010 (Friday)</u></b>	<b>9 a.m. to 12 noon</b>
253 - Paper XII – Business Correspondence and Report Writing (from 2002-2003) (Common to Corp/OM & S & SP/Com.Appl/Advt TTP)	100	* 282 - Paper XIII – Data Base Management Systems (w.e.f. 2004-2005) ) (Common to III B.A./ B.Sc./(Com. Appl.) Paper III from 2004-05	100
250-9 - Paper X Cost Accountancy (who appeared in Sept. 2002 or earlier)	100		
<b><u>29-03-2010 (Monday)</u></b>	<b>9a.m. to 12 noon</b>	<b><u>12-04-2010 (Monday)</u></b>	<b>9 a.m. to 12 noon</b>
254 - Paper XIII – (A) Business Data Processing System (from 2002-2003) (Common to Corp/ OM & S & SP/Com. Appl./Advt/TTP)	70	* 283 - Paper XV – (Elective) Paper II Web Technologies and e-Business (w.e.f. 2004-05) (Common to III B.A./B.Sc. Computer Applications paper IV from 2004-05	100
255- PaperXIII – (B) Small Enterprises Management (from 2002-2003) (Common to Corp/ OM & S & SP/Com. Appl./Advt/TTP)	100		
251-9 - Paper XI – Income Tax (Common to Groups I, II, III and IV)	100	<b>* Common Paper</b>	
<b><u>Advertising Sales Promotion &amp; Management</u></b>			
307-9- Paper XI – Marketing Communication (w.e.f 2000-2001) (who appeared in Sept. 2002 or earlier)	100		

**SRI VENKATESWARA UNIVERSITY**  
**SECOND YEAR B.Com. DEGREE EXAMINATIONS, MARCH/APRIL - 2010**  
**TIME-TABLE**  
*(Common Core Syllabus)*

**\*PART I (A) – English(Common to all)**

<b><u>19-03-2010 (Friday)</u></b>	<b><u>9 a.m. to 11 a.m</u></b>	
04 - Paper-II – Prose,Poetry and Non-Detailed Text (Revised from 2009-10)	50	
04-9	9 a.m to 12 noon	
Paper II – Prose, Poetry, Short stories and Language Study (for candidates who appeared with 100 marks before Sept.2009 or earlier and DDE candidates)	100	

**\* PART I (B)– Another Language (Common to all)**

<b><u>22-03-2010 (Monday)</u></b>	<b><u>9 a.m. to 12 noon</u></b>	
12 - Sanskrit – Paper II – Prose, Drama, Grammar, Alankaras and History of Literature (Revised from 2009-10)	100	
12-9 – Sanskrit Paper-II – Drama, Champu, Modern Prose History of Literature, Alankaras and Grammar (For DDE candidates only)	100	
18 - Telugu – Paper II – Ancient and Modern Poetry Grammar and Composition (Revised from 2009-10)	100	
18-9 – Telugu Paper-II – Poetry, Prosody, Poetics and Essay (For DDE candidates only)	100	
24 - Hindi - Paper II – Poetry and History of Hindi Literature General Essay and Translation (Revised from 2009- 2010)	100	
24-9 – Hindi Paper II – Poetry and History of Hindi Literature General Essay and Translation (For DDE Candidates only)	100	
30 - Tamil – Paper II – Prose and Poetry	100	
36 - Urdu – Paper II – Prose, Poetry and Translation	100	
05 - Additional English – Paper II – Indian Writing in English	100	
<b><u>*PART I ( C ) (Common to all)</u></b>		
<b><u>25-03-2010 (Thursday)</u></b>	<b><u>9 a.m. to 12. noon</u></b>	
09-2 - Part-I ( C ) Environmental Studies (w.e.f. 2005-2006)	75	
09-9-	9 a.m. to 10.30 a.m	
Paper II – Science & Civilization ( Who appeared in Sept 2009 or earlier)	50	

**Part II - Subjects**

<b><u>27-03-2010 (Saturday)</u></b>	<b><u>9a.m. to 12 noon</u></b>	
354 – Paper V – Advanced Accounting (Common to all specializations) (Revised from 2009-10)	70	
245 - Paper V – Banking and Financial Systems ( Sept. 2009 or earlier)	100	
<b><u>Corporate Secretaryship / Office Management and Secretarial Practice</u></b>		
285-Paper V – Secretarial Practice (Revised from 2009-10 and for candidates appeared in Sept. 2009 or earlier)	100	
<b><u>Advertising, Sales Promotion &amp; Management</u></b>		
305-Paper V – Advertising – II (Revised from 2009-10 and for candidates appeared in Sept.2009 or earlier)	100	
<b><u>Taxation and Tax Procedure</u></b>		
309-Paper V – Sales Tax Law & Practice (Revised from 2009-10 and for candidates appeared in Sept.2009 or earlier)	100	
<b><u>30-03-2010 (Tuesday)</u></b>	<b><u>9a.m. to 12 noon</u></b>	
355 – Paper-VI – Business Statistics (Common for all specializations) (Revised from 2009-10)	70	
246 - Paper VI – Financial Accounting-II (who appeared in Sept 2009 or earlier )	100	
<b><u>01-04-2010(Thursday)</u></b>	<b><u>9a.m. to 12 noon</u></b>	
248 - Paper VIII – Fundamentals of Computers (who appeared in Sept. 2009 or earlier)	100	
249 - Entrepreneurship Development (who appeared in Sept. 2009 or earlier)	100	
<b><u>*Computer Applications(Common to all)</u></b>		
*281 - Paper VIII – Object Oriented Programming in Visual Basic (Revised from 2009-10 and or Sept. 2009 or earlier) (common to II B.A/B.Sc Paper II)	100	
<b><u>03-04-2010 (Saturday)</u></b>	<b><u>2 p.m. to 5 p.m.</u></b>	
243-9 - PaperVI –Business Organisation & Management (Common with IOM paper of I Year) (For the candidates whofailed in Paper III Industrial Orationisation & Management of I B.Com in September 2002 or earlier)	100	
<b><u>06-04-2010 (Tuesday)</u></b>	<b><u>9a.m. to 12 noon</u></b>	
356 – Paper-VII- Financial Services Banking and Insurance (Gen.B.Com & B.Com Taxation) (Revised from 2009-10)	70	
247 - Paper VII – Quantitative Techniques – II (who appeared in Sept. 2009 or earlier)	100	
<b><u>08-04-2010(Thursday)</u></b>	<b><u>9a.m. to 12 noon</u></b>	
357 – Paper-VIII – Taxation (B.Com General, Computer Applications, Corporate Secretaryship, Advertisment, Promotion and Sales Management, Office Management and Secretarial Practice) (Revised from 2009-10)	70	

**\* Common Paper**

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**FIRST YEAR B.Com. DEGREE EXAMINATIONS, MARCH/APRIL – 2010**  
**TIME-TABLE**  
*(Common core Syllabus)*

**\*Part I (A) – English(Common to all)**

**18-03-2010 (Thursday) 2p.m. to 4p.m**

01-.PaperI-Poetry, Prose, Further Reading & Language usage (Revised from 2009-10) 50

01-9 2p.m. to 5p.m  
 Paper I – Prose, Poetry, Short Stories Language 100  
 Studies (Common to all)

(for candidates appeared with 100 marks before Sept 2009 or earlier and DDE candidates)

**\*Part I (B) – Another Language(Common to all)**

**20-03-2010 (Saturday) 2p.m. to 5p.m.**

10 - Sanskrit - 100  
 Paper I – Poetry, Prose and Grammar (Revised from 2009-10)

10-9 – Sanskrit 100  
 Paper-I – Poetry, Prose and Grammar (For DDE candidates only)

16 - Telugu – 100  
 Paper I – Ancient and Modern Poetry, Non-detailed Text and Grammar (Revised from 2009-10) (Common to all)

16-9 – Telugu 100  
 Paper-I – Poetry, Grammar and Non-Detailed Text (For DDE candidates only)

22 - Hindi – 100  
 Paper I – Prose, Non-Detailed text and Grammar (Revised from 2009-10) (common to all)

22-9 – Hindi 100  
 Paper-I – Prose, Non-Detailed Text and Grammar (For DDE candidates only)

28 - Tamil – 100  
 Paper I – History of the Tamils, Culture, Non-Detailed Text, General Composition and Translation (Revised from 1999-2000 – common to all)

34 - Urdu – 100  
 Paper I – Prose and Poetry (Revised from 98-99)

02 - Additional English – 100  
 Paper I – General English

**\*Part I ( C ) (Common to all)**

**23-03-2010 (Tuesday) 2 p.m. to 3.30 p.m.**

09 - Paper I - a) Indian Heritage and Culture 50  
 (Who appeared in Sept 2009 or earlier)

2 p.m. to 5p.m.  
 09,09-1 - b) Indian Heritage and Culture and 100  
 Science and Civilization (who appeared in Sept. (50+50)  
 2009 or earlier)

**Part – II Subjects**

**26-03-2010 (Friday) 2 pm. To 5 pm**

241-Paper-II-Business Economics 70  
 (Revised Syllabus from 2009-2010) (B.Com General and Computer Applications)

241-9- Paper I – Business Economics 100  
 (September 2009 or earlier)

Corporate Secretary ship  
 @284-Paper I – Company Law 100  
 (Revised from 2000-2001)

**Office Management & Secretarial Practice**

@ 288 - Paper I – Office Management 100  
 (Revised from 2000-2001)

Advertising, Sales Promotion and Sales Management

@ 304 - Paper I – Advertising – I 100  
 (Revised from 2000-2001)

Taxation and Tax Procedure  
 @ 308 - Paper I – Income Tax 100  
 (Revised from 2000-2001)

**29-03-2010 (Monday) 2p.m. to 5p.m.**

\* Computer Applications (Common to all) 100  
 \*280-Paper-I-Computer Fundamentals and Office Automation (Common to B.A/B.Sc)  
 (Revised from 2008-09 and for candidates appeared in September 2008 or earlier)

**31-03-2010 (Wednesday) 2p.m. to 5p.m.**

242-Paper-I-Financial Accounting 70  
 (Revised Syllabus from 2008-2009)

242-9 – Paper-II – Financial Accounting 100  
 (who appeared in Sept. 2008 or earlier)

**03-04-2010 (Saturday) 2p.m. to 5p.m.**

243-Paper-III-Business Organisation and Management 70  
 (Revised Syllabus from 2008-2009)

243-9- \*Paper III – Industrial Organisation and Management 100  
 (September 2008 or earlier)

Common paper to II B.Com candidates who appeared till Sept. 2002 with the pending paper of Business Organisation and Management)

\*Common to I B.Com – Computer Applications/ Corporate Secretary ship / Office Management & Secretarial Practice / Advertising Sales Promotion & Sales Management / Taxation & Tax Procedure.

**07-04-2010 (Wednesday) 2p.m. to 5p.m.**

326-Paper-IV-Fundamentals of Information Technology 70  
 (with effect from 2008-09)

244 - Paper IV – Quantitative Techniques - I 100  
 (w.e.f. 2000-2001)

(Common to all I B.Com. Restructured courses)

**PART-III - FOUNDATION COURSE**

**15 -04-2010 (Thursday) 2p.m. to 5p.m**

\*351 – Paper-I – Indian Heritage Culture and Contemporary Indian Economy and Polity (w.e.f 2009-10) (Common to all B.A / B.Com /B.Sc) 100

@ Note: - Paper II, III & IV are Common to all 2000-2001 I Year Restructured Courses

\* **Common Paper**

## INSTRUCTIONS

Candidates are directed to receive their hall-tickets from the Chief Superintendents of the concerned examination center THREE days before the commencement of the examinations by producing proper Identification Certificate. In no circumstances the hall-tickets will be sent to the candidates direct.

Some candidates have sent their applications without signature of Identifying Officer and affixing attested photo. Such candidates should necessarily produce an Identification Certificate with photo to receive their Hall-Tickets from the Chief Superintendent.

The private supplemental and private exempted candidate should choose only those papers which are provided in the time-table and which is/are being offered currently at the respective College, Examination Center. He/she should ascertain from the Chief Superintendent at the time of taking the hall-ticket whether the particulars choice paper which he/she opted is available, and the examination in that center will be conducted.

The private exempted candidates who failed or absented in I Year B.A./B.Com. examinations are eligible to appear for both I and II Year examinations simultaneously, if there is a gap of one year between first registration of I Year Examination and the first registration of II Year Examinations. Likewise II and III Years.

**Note :** 1. Practical Examinations will be conducted from after the theory examination including Restructure Courses. Dates will be notified later.

2. Candidates who appeared and could not pass Part I (C ) – Indian Heritage & Culture and Science & Civilization (for 100 marks) of II year B.A./B.Com./B.Sc.(CCS) examinations of April 1989 and September 1989 should take two papers as specified below:

I) Part – I (C ) – Indian Heritage and Culture – Paper I of  
I B.A./ B.Com./ B.Sc. under CCS 50 marks 1 ½ hrs

II) Part – I – (C ) – Science and Civilization – Paper II of  
II B.A./ B.Com./ B.Sc. under CCS 50 marks 1 ½ hrs

The candidates should use two separate application forms for registration of I and II year Examinations to appear for Part-I (C ). This is applicable to the candidates who did not pass Part-I (C ) for 100 marks.

3. Candidates belonging to Y.E.S. regulations and yet to pass Part – I (A) English Paper III under II Year should appear for the following papers in lieu of English Paper III:

(I ) Part I (C ) – Indian Heritage and Culture – Paper I  
of I B.A./ B.Com./ B.Sc. under C.C.S. 50 marks 1 ½ hrs

(II) Part – I – (C ) – Science and Civilization – Paper II of  
II B.A./ B.Com./ B.Sc. under CCS 50 marks 1 ½ hrs

Candidates appearing I Year B.A/B.Com/B.Sc for 2005 examinations as regular candidates have to write Part-I (C) Indian Heritage and Culture for 50 marks and Science and Civilization for 50 marks as one paper To be written in separate Answer scripts for separate valuation. Further , the time prescribed for the above Part-I ( C ) is 3 hours with Indian Heritage and Culture 1 Hour 30 Minutes and Science and Civilization 1 Hour 30 Minutes.

The candidates should have sent a covering letters stating that they belong to Y.E.S. regulations and not passed English Paper III of II Year, along with the application for registration. Separate applications should be used for I and II year.

UNIVERSITY OFFICE: }  
TIRUPATI }  
Dated : 05-02-2010 }

MUNIKUMAR  
CONTROLLER OF EXAMINATIONS

