



Press Release
For Immediate Publication

Sikkim Manipal University Distance Education announces Admissions Open for “Spring Drive 2009”

- SMU-DE Spring Drive 2009 Admissions now Open. Admissions forms available at 600 learning centres across the country.
- SMU-DE offers Spring Admissions Enrolment Drive, primarily targeted at working professionals.
- A downturn is a great time for working professionals to re-evaluate their career and arm themselves with better skills and enhanced levels of knowledge.
- SMU-DE courses are offered in a flexible format, across 600 learning centres, leveraging offline face to face learning, as well a proprietary learning system leveraging technology “TeL” – Technology enabled learning.
- SMU-DE courses are DEC Approved, UGC Recognised & ISO 9001:2000 certified.
- For details log on to [http: www.smude.edu.in](http://www.smude.edu.in).

Bangalore, 20th January 2009: SMU, one of the largest providers of Distance Education in India, has announced admissions for its “**Spring Drive**” in 2009. Applications are available at over 600 Learning Centres across India. For details, log on to www.smude.edu.in,

The University offers Post Graduate, Graduate, Post Graduate Diploma and Diploma programs across 10 disciplines. The disciplines include Allied Health, IT, Mass Communication, Biotechnology, Fashion Design, Hospitality, Telecom, Commerce and Management.

SMU, a state government University is recognized by the UGC, Ministry of HRD and is a member of the Associations of Indian Universities. The Distance Education Council has granted recognition to all Distance Education programs offered under the aegis of SMU (Sikkim Manipal University). The SMU Directorate of Distance Education has now been certified by ISO 9001:2000.



SMUDE offers a complete learning system – Self learning material, face to face with expert faculty counselling at conveniently located 600 learning centres across India, VSAT lectures, as well as flexible, e-learning modules.

About Manipal Education:

Manipal Education is one of the foremost academic & education services providers in India. With over 50 years of steadfast focus in the field of Education, the group provides education services across all genres.

The group's presence includes 3 universities - Manipal University, Sikkim Manipal University, American University of Antigua and over 30 institutions in India, besides colleges & university campuses in Antigua, Dubai, Malaysia & Nepal. Over 150,000 students from 53 nationalities, are currently pursuing their Graduate, Post Graduate & Doctoral Programmes across 14 professional streams. Manipal Education has a distinguished alumni base of over 350,000.

In addition to formal university programmes delivered through 5 campuses in India & 4 overseas, Manipal Education also has a range of education offerings in Distance, Education, Professional & Skills Education across multiple genres, and industry leading partnerships such as the ICICI Manipal Academy for Banking (in association with ICICI Bank).

The Distance Education arm of Sikkim Manipal University is amongst the largest in this field and currently offers Post Graduate, Degree, and Diploma programs across 10 disciplines.

Reflecting its strong commitment to the burgeoning need for skilled workforce across both white & blue-collar sectors, Manipal Education has introduced Professional & Skills Education. These programmes cover service sectors including Banking & Insurance, Retail, Infrastructure Services, Telecom and Media & Entertainment. The outcome of the skill based education is well trained, industry-ready employees.

Acknowledging the mutual alignment of the vision of industry relevance as the key construct in career-focused education, ICICI Bank has partnered with Manipal Education to establish the ICICI Manipal Academy of Banking & Finance. The academy is expected to expand the pool of industry ready resources and provide inclusive employment opportunity to capable, young graduates. The training offered by the academy will make a difference to the enterprises it services by aiming at getting as close to first day, first hour productivity as possible.



Manipal Education has several strategic investments in emerging companies, including U21Global, the world's premier online graduate school, MeritTrac, a pioneer and India's Largest Skills Assessment & Testing Company

Manipal Education recently signed Anil Kumble, a leading international cricketer and the Captain of the Indian Cricket Team, as its Brand Ambassador. His academic record and professional approach and achievements are mirrored in the values and vision of Manipal Education.

For editorial enquiries only, contact Brand-Comm:

Purvi at Purvishetty@brand-comm.com

Trupti at Trupti@brand-comm.com