

# OCET 2010

Code No.: 210101

**Important :** Please consult your Admit Card / Roll No. Slip before filling your Roll Number on the Test Booklet and Answer Sheet.

**Roll No.**

*In Figures*

*In Words*

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**O.M.R. Answer Sheet Serial No.**

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Signature of the Candidate : \_\_\_\_\_

**Subject : M.Com. (E-Commerce)**

**Time : 90 minutes**

**Number of Questions : 75**

**Maximum Marks : 75**

**DO NOT OPEN THE SEAL ON THE BOOKLET UNTIL ASKED TO DO SO**

## INSTRUCTIONS

1. Write your Roll No. on the Question Booklet and also on the OMR Answer Sheet in the space provided and nowhere else.
2. Enter the Subject and Code No. of Question Booklet on the OMR Answer Sheet. Darken the corresponding bubbles with **Black Ball Point / Black Gel pen**.
3. Do not make any identification mark on the Answer Sheet or Question Booklet.
4. To open the Question Booklet remove the paper seal(s) gently when asked to do so.
5. Please check that this Question Booklet contains **75** questions. In case of any discrepancy, inform the Assistant Superintendent within 10 minutes of the start of test.
6. Each question has four alternative answers (A, B, C, D) of which only one is correct. For each question, darken only one bubble (A or B or C or D), whichever you think is the correct answer, on the Answer Sheet with **Black Ball Point / Black Gel pen**.
7. If you do not want to answer a question, leave all the bubbles corresponding to that question blank in the Answer Sheet. No marks will be deducted in such cases.
8. Darken the bubbles in the OMR Answer Sheet according to the Serial No. of the questions given in the Question Booklet.
9. Negative marking will be adopted for evaluation i.e., 1/4th of the marks of the question will be deducted for each wrong answer. A wrong answer means incorrect answer or wrong filling of bubble.
10. For calculations, use of simple log tables is permitted. Borrowing of log tables and any other material is not allowed.
11. For rough work only the sheets marked "Rough Work" at the end of the Question Booklet be used.
12. The Answer Sheet is designed for **computer evaluation**. Therefore, if you do not follow the instructions given on the Answer Sheet, it may make evaluation by the computer difficult. **Any resultant loss to the candidate on the above account, i.e., not following the instructions completely, shall be of the candidate only.**
13. After the test, hand over the Question Booklet and the Answer Sheet to the Assistant Superintendent on duty.
14. In no case the Answer Sheet, the Question Booklet, or its part or any material copied/noted from this Booklet is to be taken out of the examination hall. Any candidate found doing so, would be expelled from the examination.
15. A candidate who creates disturbance of any kind or changes his/her seat or is found in possession of any paper possibly of any assistance or found giving or receiving assistance or found using any other unfair means during the examination will be expelled from the examination by the Centre Superintendent/Observer whose decision shall be final.
16. **Telecommunication equipment such as pager, cellular phone, wireless, scanner, etc., is not permitted inside the examination hall. Use of calculators is not allowed.**

1. **Purchase of furniture would result in \_\_\_\_\_ of fund.**  
(A) Source (B) Application  
(C) No flow (D) Change
2. **Which of the following is not added to net profit for computing the amount of funds from operation ?**  
(A) Loss on sale of furniture (B) Goodwill written off  
(C) Profit on sale of machinery (D) Depreciation on machinery
3. **A sale of goods to Vishal for cash should be debited to :**  
(A) Sales Account (B) Vishal Account  
(C) Cash Account (D) Goods Account
4. **An entry of Rs. 840 being debited to Suresh Account as Rs. 480 would be an error of :**  
(A) Principle (B) Commission  
(C) Omission (D) Compensating
5. **Underwriting is a technique employed in selling which type of securities :**  
(A) New (B) Second hand  
(C) Both New and Second hand (D) Foreign
6. **A person insures his goods worth Rs. 20,000 against fire for Rs. 15,000 and suffers a loss by theft for Rs. 10,000. Assuming the average clause in the policy, his claim will be :**  
(A) Rs. 7,500 (B) Rs. 10,000  
(C) Rs. 15,000 (D) Rs. Nil
7. **The principle of indemnity does not apply to :**  
(A) Life (B) Fire  
(C) Marine (D) Theft
8. **Franking Machine is used for :**  
(A) Fixing stamps (B) Punching cards  
(C) Duplicating (D) Accounting work
9. **Which one of the following is not characteristics of capitalist economic system :**  
(A) Central Economic Planning (B) Interdependence  
(C) Occupational Freedom (D) Consumer Sovereignty
10. **'Pure Banking, Nothing Else' is a slogan raised by :**  
(A) ICICI Bank (B) HDFC Bank  
(C) SBI (D) UTI Bank

- 11. The term Fixed Assets does not include :**
- (A) Plant (B) Furniture  
(C) Prepaid Expenses (D) Goodwill
- 12. A company cannot issue :**
- (A) Redeemable Equity Shares (B) Redeemable Preference Share  
(C) Redeemable Debentures (D) Debentures
- 13. If Earning-Price Ratio is 0.5 and Earning Per Share (EPS) is Rs. 80, the market price of the share will be :**
- (A) Rs. 40 (B) Rs. 100  
(C) Rs. 160 (D) Re. 0.40
- 14. The basic purpose of funds flow statement is to indicate the following :**
- (A) Financial Position (B) Increase or Decrease in Assets  
(C) Increase or Decrease in Liabilities (D) Increase or Decrease in Working Capital
- 15. If cost of goods sold is Rs. 1 lakh, the value of opening and closing stock is Rs. 20,000 and Rs. 30,000 respectively, the stock turnover ratio will be :**
- (A) 3.3 times (B) 4 times  
(C) 5 times (D) 5.5 times
- 16. Profit will be same under Absorption costing and Marginal costing only when :**
- (A) There is no opening or closing stock (B) There is only closing stock  
(C) There is only opening stock (D) Opening stock is lower than the closing stock
- 17. Which one of the centre is not part of responsibility centres ?**
- (A) Expense centre (B) Revenue centre  
(C) Profit centre (D) Stock centre
- 18. Which one of the item is not capital nature ?**
- (A) Money raised by issue of equity share (B) Expenditure incurred on issue of equity shares  
(C) Cost of formation of a new company (D) Carriage paid on goods purchased
- 19. 'A' and 'B' are partners sharing profit in the ratio of 3 : 2. They admit a new partner 'R' with 1/5 share in the profit which he takes equally from 'A' and 'B'. The new profit sharing ratio between the partners will be :**
- (A) 2 : 2 : 1 (B) 5 : 3 : 2  
(C) 8 : 12 : 5 (D) 3 : 2 : 1
- 20. A company earned a profit of Rs. 30,000 during the year 2009-10. If the marginal cost and selling price of a product are Rs. 8 and Rs. 10 per unit respectively margin of safety will be :**
- (A) Rs. 1,50,000 (B) Rs. 1,30,000  
(C) Rs. 1,40,000 (D) Rs. 1,20,000

- 21. If Sales is Rs. 50,000; Profit is Rs. 5,000; Variable cost is 80%. Find out the fixed cost :**
- (A) Rs. 5,000 (B) Rs. 6,000  
(C) Rs. 7,000 (D) Rs. 9,000
- 22. Accounting Standard-14 is related to :**
- (A) Accounting for Amalgamation (B) Liquidation of Companies  
(C) Sales of Business (D) Goodwill
- 23. Which of the following is not items of application of funds ?**
- (A) Purchase of Fixed Assets (B) Payment of Dividend  
(C) Increase of Working Capital (D) Decrease of Working Capital
- 24. The Internal Rate of Return can be defined as that rate which equates the present value of cash inflows with the present value of a cash outflow of :**
- (A) Inflow of cash (B) Investment  
(C) Marginal efficiency (D) Present value
- 25. Total revenue minus total cost is called :**
- (A) Contribution (B) Loss  
(C) Profit (D) Margin of safety
- 26. A graph of the relationship between the price of a good and the quantity demanded called :**
- (A) Supply curve (B) Demand curve  
(C) Market curve (D) Customer curve
- 27. Contribution is a combination of :**
- (A) Fixed cost + Profit (B) Fixed cost + Loss  
(C) Fixed cost + Sales (D) Fixed cost + Variable cost
- 28. Which of the following is not the function of statistics ?**
- (A) Determination of Hypothesis (B) Testing Work  
(C) Forecasting (D) Auditing
- 29. Planning of the organization with suitable personnel is known as :**
- (A) Organising function (B) Directing function  
(C) Co-ordinating function (D) Staffing function
- 30. The number of subordinates a superior can effectively handle is called :**
- (A) Organising people (B) Span of control  
(C) Chain of command (D) Direction
- 31. "Espirit De Corps" principle was enunciated by :**
- (A) Earnest Dale (B) R.C. Davis  
(C) Henry Fayol (D) Peter Drucker

- 32. “Although delays are costly, the cost of eliminating all delay may be even more costly.” This thesis is based on the theory :**
- (A) Queuing Theory (B) Game Theory  
(C) Probability Theory (D) Linear Programming
- 33. Management by exceptions means :**
- (A) To complete work in time  
(B) To give directions to subordinates so that they may complete the work in time  
(C) To manage policy matters at the top and leave the rest to be handled by subordinates  
(D) To deal with labour and subordinates to complete work in time
- 34. The concept of human relations was developed by :**
- (A) Robert Owen (B) V.V. Giri  
(C) Elton Mayo (D) Edvin B. Filippo
- 35. Which officer is not appointed in ‘functional organisation’ and which is explained by F.W. Taylor ?**
- (A) Route clerk (B) Instruction Card clerk  
(C) Time and Cost clerk (D) Store clerk-cum-Cashier
- 36. The principle of unity of command implies :**
- (A) Unity of thought and action (B) Unity among subordinates  
(C) Instructions from staff authority (D) Instructions from line authority
- 37. A manager who works with the help of rules and regulations is called :**
- (A) Laissez-Faire Leader (B) Traipest Leader  
(C) Bureaucratic Leader (D) Participative Leader
- 38. Grapevine communication is a type of :**
- (A) Formal communication (B) Informal communication  
(C) Written communication (D) Vertical communication
- 39. In zero-based budget planning :**
- (A) No goal is fixed (B) Functional plans are prepared  
(C) No reference is made to previous budget (D) Operating budget is prepared
- 40. Indian Railway is an example of :**
- (A) Departmental undertaking (B) Public corporation  
(C) Government company (D) Private company
- 41. X and Y theory of motivation was propounded by :**
- (A) Herzberg (B) Urwick  
(C) McGregor (D) Maslow

- 42. Expired cost, the monetary value of the resources that have already been used in :**
- (A) Producing cost (B) Producing revenues  
(C) Producing unit (D) Producing goods
- 43. A firm will not have operating leverage if :**
- (A) Its ratio of fixed costs to total costs is nil  
(B) Its ratio of variable costs to total costs is nil  
(C) Its ratio of production costs to total costs is nil  
(D) Its ratio of semi variable cost to total costs is nil
- 44. Compute cost of capital (after tax) of 10 years 8% Rs. 1,000 each debenture sold at Rs. 950 less 4% underwriting commission. Assume tax rate as 50% :**
- (A) 4.64% (B) 5.50%  
(C) 4.23% (D) 4%
- 45. A stock dividend implies issue of bonus shares to the existing shareholders of the company by way of capitalisation of :**
- (A) Reserves (B) Losses  
(C) Property (D) Provisions
- 46. Capital budgeting means planning for :**
- (A) Cash (B) Profit  
(C) Fixed Assets (D) Capital Liabilities
- 47. Gordon's Model is related with :**
- (A) Fund (B) Reserve  
(C) Capital (D) Dividend Policy
- 48. Within what period a company must receive the minimum subscription ?**
- (A) 7-days (B) 14-days  
(C) 60-days (D) 120-days
- 49. The duties of auditor of a partnership firm are regulated by :**
- (A) Partnership Act  
(B) Partnership Deed  
(C) Agreement between partnership firm and auditor  
(D) Company Act
- 50. X, Y and Z share profits/losses in the ratio of 5 : 3 : 2. Z retires and his share was taken by X and Y in the ratio of 1 : 2. The new ratio will be :**
- (A) 17 : 13 (B) 20 : 14  
(C) 10 : 9 (D) 11 : 7

- 51. When can a private company commence business ?**  
 (A) At any time  
 (B) After applying for registration  
 (C) After obtaining the certificate of incorporation  
 (D) After obtaining the certificate of commencement of business
- 52. An exception to the doctrine of constructive notice is :**  
 (A) The doctrine of ultra-vires  
 (B) The doctrine of Indoor Management  
 (C) Lifting the corporate veil  
 (D) Statement in lieu of Prospectus
- 53. A bear finding it difficult to meet his commitments immediately is called :**  
 (A) Stag  
 (B) Lame bull  
 (C) Lame bear  
 (D) Lame duck
- 54. The document acknowledging the receipt of goods on board a ship is :**  
 (A) Documentary bill  
 (B) Shipping order  
 (C) Bill of lading  
 (D) Shipping bill
- 55. The principle of subrogation does not apply to :**  
 (A) Fire Insurance  
 (B) Marine Insurance  
 (C) Life Insurance  
 (D) Property Insurance
- 56. Complete the series : 840, 168, 42, 14, 7, .....**  
 (A) 1  
 (B) 7  
 (C) 9  
 (D) 12
- 57. Complete the series : 563, 647, 479, 815, .....**  
 (A) 672  
 (B) 386  
 (C) 279  
 (D) 143
- 58. C's age is twice the average age of A, B and C. A's age is one-half the average age of A, B and C. If B is 5 years old, what is the average age of A, B and C ?**  
 (A) 10 years  
 (B) 9 years  
 (C) 8 years  
 (D) 7 years
- 59. In a group of 15 people, 7 read French, 8 read English while 3 of them read none of these two. How many of them read French and English both ?**  
 (A) 0  
 (B) 3  
 (C) 4  
 (D) 5
- 60. If HARD is coded as 1357 and SOFT as 2468, what does SHOOT code ?**  
 (A) 21448  
 (B) 24148  
 (C) 24418  
 (D) 28441

61. If  $GO = 32$ ,  $SHE = 49$ , then  $SOME = ?$   
(A) 56 (B) 58  
(C) 62 (D) 64
62. In a certain code '915' means 'toys are young'; '146' means 'Ram is young' and '578' means 'buy young toys'. What stands for 'are' in that code ?  
(A) 4 (B) 9  
(C) 1 (D) 6
63. C is sister of A. A is daughter of B. D is father of A. How is B related to D ?  
(A) Father (B) Brother  
(C) Wife (D) Grandfather
64. If  $X + Y$  means X is the brother of Y;  $X \div Y$  means X is the father of Y and ' $X \times Y$ ' means X is the sister of Y, which of the following means M is uncle of P ?  
(A)  $M \div N \times P$  (B)  $M + K \div T \times P$   
(C)  $N \times P \div M$  (D)  $M + S \div R \div P$
65. A shepherd has 17 sheep. All but nine died. How many was he left with ?  
(A) Nil (B) 8  
(C) 9 (D) 17
66. The oldest Indian language is :  
(A) Telugu (B) Hindi  
(C) Tamil (D) Punjabi
67. Who is the author of the book/play 'Ratnawali' ?  
(A) Tulsidas (B) Harshavardhan  
(C) Kalidas (D) Premchand
68. Light year is related to :  
(A) Energy (B) Speed  
(C) Distance (D) Intensity
69. Who invented typewriter ?  
(A) Shockley (B) Pascal  
(C) Sholes (D) Waterman
70. Who is known as the 'lady with the lamp' ?  
(A) Florence Nightingale (B) Sarojini Naidu  
(C) Rani Luxmibai (D) Bachendri Pal



**71. Where is Lingaraja temple situated ?**

- (A) Khajuraho (B) Bhubaneswar  
(C) Madurai (D) Mount Abu

**72. Who is the Chief Justice of India ?**

- (A) Justice R.C. Lahoti (B) K.G. Balakrishnan  
(C) D.K. Jain (D) S.H. Kapadia

**73. Hari Prasad Chourasia is a renowned player of :**

- (A) Tabla (B) Sarod  
(C) Flute (D) Sitar

**74. Oscar Awards are associated with :**

- (A) Literature (B) Science  
(C) Sports (D) Films

**75. Which diplomat caught spying for Pakistan recently ?**

- (A) Madhuri Gupta (B) Vishnu Prakash  
(C) Major Ramesh (D) Swaminathan

## **ROUGH WORK**

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**Panjab University, Chandigarh**  
**OCET-2010**  
**FINAL ANSWERS / KEY**  
**Subject: M.Com.(E-Commerce)**

1	2	3	4	5	6	7	8	9	10
B	C	C	B	A	D	A	A	A	C
11	12	13	14	15	16	17	18	19	20
C	A	C	D	B	A	D	D	B	A
21	22	23	24	25	26	27	28	29	30
A	A	D	B	C	B	A	D	D	B
31	32	33	34	35	36	37	38	39	40
C	A	C	C	D	D	C	B	C	A
41	42	43	44	45	46	47	48	49	50
C	B	A	A	A	C	D	D	C	A
51	52	53	54	55	56	57	58	59	60
C	B	D	C	C	B	D	A	B	A
61	62	63	64	65	66	67	68	69	70
A	B	C	B	C	C	B	C	C	A
71	72	73	74	75					
B	D	C	D	A					

**Note:** An 'X' in the key indicates that either the question is ambiguous or it has printing mistake. All candidates will be given credit for this question