# **Registration Form** Title of the research paper.....

#### **Dates to Remember:**

(a) Submission of Abstract: 05th February, 2016 (b) Acceptance of Paper: 10th February, 2016

(c)Accommodation/ Reservation: 10th February, 2016

## **Registration fee:**

Outside scholars and participants: Rs 1500/-The students will be exempted from registration fee but will have to pay Rs. 600 for two days Amarkantak is situated 30 kms in the west of Pendra accommodation.

(Note: For those not registered before 10<sup>th</sup> February, trains plying on this track stop here. 2016, the organizers shall not be responsible for their It can be reached by bus from all directions as there are accommodation)

Contact details for registration and submission of paper

Prof. D. Singh

Mob.: 08989105802

Email: profsinghdilip@gmail.com Prof. M. Upadhyay

Mob: 09407145220

Email: madhuker.upadhyay@gmail.com

Dr. Nagendra Kumar Singh

Department of Journalism & Mass communication

**Indira Gandhi National Tribal University** Lalpur, Amarkantak Distt.Anuppur(M.P.)484887 Mob:9407047751/7772999893/09415869521

Email: snkvnsmedia@gmail.com singh.nagendra34@yahoo.com Website:www.igntu.ac.in



#### How to reach IGNTU

Road Railway Station (Chattisgarh) on Katni-Bilaspur track of South West Central Railway Almost all the

good frequency of buses on Jabalpur, Raipur, Bilaspur, Allahabad, Rewa, Shahdol, Dindori and Anuppur routes. Amarkantak can be approached by air through Jabalpur (M.P.) in the West and Raipur (Chattisgarh) in the East.

## **Nearest Airport**

1. Jabalpur - Distance 220 KM from Amarkantak.

2. Raipur - Distance 230 KM from Amarkantak.

# **Nearest Railway Station**

1. Pendra Road - Distance 35 KM from Amarkantak

2. Bilaspur - Distance 120 KM from Amarkantak

Department of Journalism & Mass Communication Indira Gandhi National Tribal University Kapil Dhara Road, Mekal Sadan, Amarkantak, Distt. Anuppur (M.P.) 484887

इन्दिरा गांधी राष्टीय जनजातीय विश्वविद्यालय

Indira Gandhi National Tribal University अमरकंटक (म.प्र.) Amarkantak(M.P.)

💵 भारतीय संसद में पारित अधिनियम द्वारा स्थापित केन्द्रीय विश्वविद्यालय A Central University Established by an Act of Parliament

## **National Seminar**

Indian Tribes in the Media: Story or a Non-Story

(Feb.13<sup>th</sup> and 14<sup>th</sup>, 2016)

**Chief Patron** Prof.T.V. Kattimani

Hon'ble Vice - Chancellor

**Coordinator Prof. Dilip Singh** Prof. Madhuker Upadhyay

Convenor Dr. Nagendra Kumar Singh

**Endangered Languages Centre Department of Linguistics** and **Department of Journalism & Mass** Communication

Indira Gandhi National Tribal University Kapil Dhara Road, Mekal Sadan, Amarkantak, Distt. Anuppur (M.P.) 484887

## The University



Indira Gandhi National Tribal University, created under an Act of Parliament, is an eight year old institution located at Amarkantak (M.P.). Amarkantak is a well known religious and historical place of learning once visited by Adi Shankara in the eighth century ACE. This National University, by its location, is ideally suited for study of tribal culture, heritage and the other aspects of tribal society. Situated in the midst of thick tribal population in Central India, the University strives to provide education, training and skill development to the predominantly tribal students along with various short-term programmes for local people to improve their lifestyle and economic condition. Progressing well under the guidance of Vice-Chancellor T.V. Kattimani, the University is in fact a gift of Nature which has bestowed it with scenic and serene environs and has blessed it with hospitable weather conditions throughout the year. Apart from being the abode of Goddess Narmada, the biospheric-reserve-rich Amarkantak is a popular hill station, spiritual centre and the place of origin of three major rivers- the Narmada, the Sone and the Johila.

## Aim and Objectives

Hosted jointly by the Endangered Languages Centre and the Department of Journalism and Mass Communication, the Seminar will discuss threadbare the issues and attempt finding a way out of the maze. It will also see if there was space and intent for a course correction, and, if yes, how may one proceed in that direction.



#### **Concept Note:**

Given the extent of coverage in the conventional print and electronic media, one is blissfully unaware of the life, lifestyles, issues and aspirations of the fairly large population of tribes in Central India. More so, in the urban and semi-urban clusters, it appears as if it does not make any difference to this lot socially or economically.

Devoid of any industry, trade and commerce, the tribes do not get the attention of the media. They neither give business in terms of advertisements nor help in circulation for the general lack of literacy. Non availability of easy liquid money and the resultant limits of the purchasing power too add to their misery. The cultural richness and mineral abundance in these areas, however, needs to be seen differently by the mainstream media to fill the whopping whole.

Leaving out some NGO's and local initiatives, the tribes do not make news and are a non-story for the so called national media. Not only that, a quick survey of the newspapers reaching tribal-thick Shahdol, Anuppur and Dindori districts reveals that the coverage given to the tribal society is not even one per cent of the total space and the air time available. More often than not it is in decimal points. It is in this context that the Indira Gandhi National Tribal University is organising a two-day seminar on the subject.

#### **Topics:**

- Tribes: Story or a non-story
- Mono-linguistic agenda of the media.
- The tribal culture and endangered languages.
- Bigger the media, smaller the coverage.
- Corporatization, Big money and News.
- Forests, minerals and the role of vested interests.
- Tribes: The Natural Custodians branded as villains.
- No camera no News syndrome.
- Power of Radio and spoken word about tribes.
- Tribes and the Development story.
- Vernacular media and coverage of tribal issues.
- Comparing the tribal centric coverage pre and post independence.

#### Call for Papers:

For this National Seminar research papers shall be invited for presentation from academics from various universities and institutions, media persons and those working in other media related fields. Only Ph. D Degree holders will be allowed to present a paper. The right to allow the paper is reserved with the organizers.

Department of Linguistics and Endangered Languages Centre

