



OFFICE OF THE DEAN ACADEMIC AFFAIRS
UNIVERSITY OF KASHMIR

ADMISSION NOTIFICATION No. 23

5-Years IMBA (BBA+MBA Integrated Programme) (Session 2012)

On-line Applications are invited from the eligible candidates for admission to 5 Year IMBA (BBA+MBA Integrated Programme) Session-2012 at The Business School, Main Campus, University of Kashmir and at North Campus, Baramulla. The candidates are advised to peruse the respective Programme Prospectus-2012 thoroughly and check eligibility/other details before submitting their application forms:-

I) Important dates:

Issuance of Prospectus/Submission of On-line Forms	From June 12, 2012
Last date of submission of On-line Application Forms and hard copy	June 26, 2012

II) Availability of Prospectus:

The programme Prospectus 2012, bearing a distinct Serial Number inside prospectus at page No. 20, shall be available, against a cash payment of **Rs. 250/-** at the Sale Counters of **The Business School** University of Kashmir.

III) Basic Eligibility

A candidate must have passed 10+2 from a recognized Board or equivalent examination in any stream with minimum marks of 50% (Open Merit) and 45% (Reserved categories). The age of candidates should not be more than 21 years as on the date of issuance of this notification.

IV) Mode of Selection:

The selection of a candidate for the admission to the programme shall be strictly based on academic merit and his/her performance in the UGAT, Group Discussion (GD) and Personal Interview (PI). The marks assigned to each component shall be as under:

- A). Academic merit in the qualifying examination= 30 Marks
- B). Entrance Test Merit= 70 Marks

The Entrance test merit shall be worked as;

1. UGAT Score (Composite) 75%
2. Group Discussion (GD) 15%
3. Personal Interview (PI) 10%

Based on the composite score obtained in UGAT, triple the number of seats available shall be shortlisted for GD and PI.

V) Submission of On-Line Application Forms:

The candidates are advised to follow the below steps for filling their On-Line Application Forms.

Step-1: Visit <http://www.kashmiruniversity.net> and click on Link **Admissions 2012**.

Step-2: Enter Prospectus Serial No. (*depicted at page No. 20 inside the prospectus*) and Cash Receipt No. obtained from the Univeristy. Enter the required details on the application form, Campus preferences and latest UGAT score. Further upload your latest passport size photograph with specimen signature at the bottom of the photograph.

Step-3: Preview the Form displayed on the screen. If details are correct, click on **Submit**. If there is any variation go to **Edit**, make corrections and then **Submit**. Get a printout of the Form and note the ID for future reference.

Step-4: Deposit the Fee of Rs. 300/- (plus Rs. 10/- Bank charges) against the Pay-in-Slip generated with the Application Form in any of the branches of the J&K Bank Ltd. across the Country.

VI) Submission of downloaded Application Forms (Hard copy):

The candidates after submitting their On-Line Application Forms must submit the downloaded Form (hard copy) with the following documents in the **office of the Director, The Business School, University Campus Hazratbal, Srinagar** and obtain a receipt for record.

- i) Marks Certificate of the examinations passed
- ii) Copy of Valid UGAT score Card
- iii) Original Copy of the receipt obtained against purchase of Prospectus
- iv) Receipt of fee Rs. 300/- deposited in J&K Bank (University Copy)
- v) Reserved Category Certificate (if claiming admission under Reserved Category)

VII) Additional information:

- The candidates must check the status of their application after five days. In case, acceptance of Form is not uploaded, the candidate should contact the office of the Director, The Business School, University of Kashmir.
- For any further query/ information the candidates are welcome to contact University on following numbers:

EPBX Nos. 0194-2420078, 2429870, 2424152, 2421346 Ext.: 2006, 2007, 2221

Υ **Office of the Dean Academic Affairs: 0194-2426976 (direct), Assistant Registrar (Academic Affairs): 9419000361**

Υ **Public Relation Centre: 9419012159, 9205434988, 9205434985**

Sd/-
Assistant Registrar
(Academic Academics)

No:F.(PG Admissions-12)DAA/KU/12

Dated: 09.06.2012